

Name of the critical service:

Interface Detournement

Tired of business jargon and unnavigable services ? Come to do an Interface Détournement using the browser developer tool. Redesign, add some parody and poetry to your favorite bull-shit website !

Duration: 15mins

Service Log

SCP Incoming:

`http://etherbox.local:9001/p/SCP.flynn.md`

/// ### LONG DESC OF THE SERVICE

Motivation of the critical service:

- capitalism as sorcery (Isabelle Stengers) : we are under the black magic of capitalism interface making
- we have the feeling that some words are impose to us, consequently we are reclaiming a power of saying/naming

Goal/Description of a situation at hand/Methods of Observation:

- * Unpacking an interface, fixed our browsing speed and Live redesign of an interface using the browser developer tools.
- * Study the layout by removing all the content
- * Play with the interface content, add some humour, irony to it.

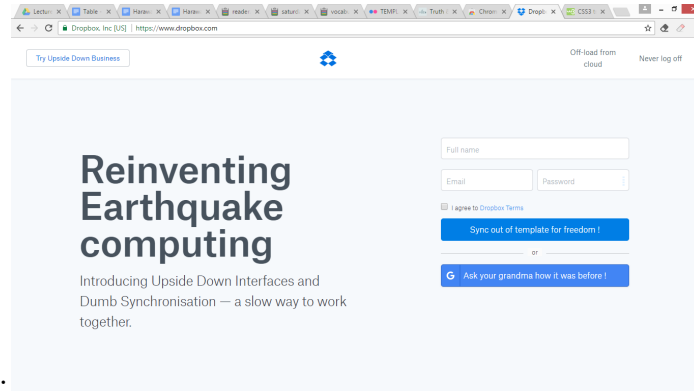
Tools of Observations

Browser developer tools to edit html live Browser extension used to delete html content : -for Google chrome : Page Eraser

Outcome

- Detournement • Satire • Pastiche / Parody / Imitation • Hoax

Relevant Materials: Example of an interface detourne-



ment on the dropbox website :

Example of a interface template study by Henrik Jan Grievink : <https://www.flickr.com/photos/hendrikjangurievink/sets/72157614340281527>

Tips for CSS manipulation: • Transformation of elements: • Text-transformation

1.HOW TO CHOOSE A WEBSITE ?

1.Discuss relations/problems with software and choose a particular case study based on that Criteria for choosing the website :

- related to content : bull-shit jargon, problematic rhetoric, unnecessary content interesting to reframe
- related to the interface : unreadability, problems of orientation/disorientation, interface

2.Take one of the big five website : Apple, FB, Twitter, Amazon, Google

3.Take a news website : Le soir / New York Times

2.WHAT IS OUR OBSERVATION SITE : THE WEB PAGE

1.What is a web page -> an interface visualizing resources, the conten